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Heart's
Desire

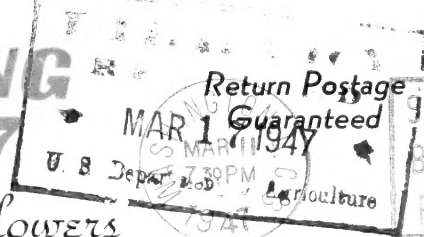
SPRING
1947

Fruit and Flowers



for Body and Soul

HILLENMEYER NURSERIES LEXINGTON
KENTUCKY



Sec. 562, P. L. & R.

U. S. POSTAGE

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Lexington, Kentucky

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PEACHES

A home garden without Peaches? Can you imagine such a thing! Just think what you are missing—luscious fruit from late June to mid-August if you select an early, a midseason, and a late. One tree is better than none, but if you have space, plant five or more. They usually bear the second year after planting. For a commercial orchard you need a special selection and several varieties—better write and ask our advice.

	Each	5	50
3 to 4 ft. . .	\$0.75	\$3.25	\$27.50
4 to 5 ft. . .	1.00	4.50	40.00
5 to 6 ft. . .	1.25	5.75	50.00

ARRANGED IN ORDER OF THEIR RIPENING

Mikado. (Semi-Free.) The best and most popular very early Peach. Medium size; round; yellow with red blush, and of good quality. For best results should be planted with other varieties for cross-pollination. July 5 to 10.

Carman. (Semi-Free.) White with red blush. Extra hardy. Bears every year and when it fails all others fail, too. Tree a robust grower and produces heavily. July 10 to 15.

Golden Jubilee. (Free.) A large, early Peach, highly recommended by the Kentucky Experiment Station and other leading authorities. Yellow with a distinct blush. Quality fine. July 15.

July Heath. (Cling.) A new and better cling which we are growing instead of the old standard Heath. Has distinct blush, of good quality and highly recommended by the Kentucky Experiment Station. July 25.

Hiley. (Free.) An early Belle of Georgia. White flesh, firm, sweet, of good quality, and best of its season. July 30.

South Haven. (Free.) Better color and quality than Elberta. Large and much hardier than most other yellow Peaches. We recommend it highly. August 5.

Hale-Haven. (Free.) An excellent Peach introduced by the Michigan Experiment Station. A cross between J. H. Hale and South Haven. Large; midseason; yellow with blush; good quality. Tree healthy and hardy. August 5.

Valiant. (Free.) An extra hardy outstanding yellow variety of Canadian origin. Good quality. August 5.

Belle of Georgia. (Free.) White, with decided blush, excellent quality. Heavy and regular bearer. The best white-fleshed Peach for home or market. August 10.

Early Elberta. (Free.) Light yellow, with blush; fine grained and sweet. A few days ahead of Elberta and can be sold as such. August 10.

J. H. Hale. (Free.) Fruit large, yellow, almost covered with red (more highly colored than Elberta); flesh firm, melting, and of best quality. Ripens August 10 to 15.

Elberta. (Free.) Fruit large, yellow, shaded with deep red. Elberta has been the standard yellow Peach for years, and is just as good today. More than 80 per cent of commercial plantings are Elbertas. August 10 to 15.

NECTARINES

Sure Crop. Imported from New Zealand by the United States Department of Agriculture. The best of all the Nectarines as to quality, size and hardiness.

	Each
4 to 5 ft.	\$1.75
5 to 6 ft.	2.00

PEARS

This old standard fruit is still being planted by many. Blight is its chief enemy, and is worse on deep, rich soil. Do not over-stimulate by feeding. Planted in the back lawn it will make a beautiful tree in foliage, blossom and fruit.

2- and 3-Year-Old Trees

	Each	5
4 to 5 ft.	\$1.75	\$7.50
5 to 6 ft.	2.00	8.75

Bartlett. August 15. The favorite eating Pear of America. Large; beautiful yellow, with soft blush; high flavor. Tree bears quite young. Blight is its only fault.

Kieffer. September 10 to 15. The most popular Pear for our section. Fruit is large, golden yellow, sometimes tinted red on the sun-exposed side. Flesh is firm, crisp, and for canning purposes it is especially prized.

Lincoln. As blight-resistant as Kieffer, and bears regular crops. Perfectly hardy and quality almost equals Bartlett. Season of ripening about September 1. Plant with confidence. Considered by many the best of the Pears.

Seckel. September 15. This small, high quality, yellowish brown Pear is one of the most popular of the September fruits. Frequently called the "Little Sugar Pear." Of melting, juicy and sugary quality. Tree is of slow growth but lives long and is needed in every home garden.

APRICOTS

Talbert. Bears early. Excellent quality. Hardy.

	Each	5
4 to 5 ft.	\$1.75	\$7.50
5 to 6 ft.	2.00	8.75

PLUMS

The trees will grow almost anywhere—garden, chicken-run, or orchard. Usually they are loaded with fruit, so it is wise to thin the green fruit when about as big as an acorn.

2- and 3-Year-Old Trees

	Each	5
4 to 5 ft.	\$1.75	\$7.50
5 to 6 ft.	2.00	8.75

(E) indicates European and (A) Asiatic Plums.

Burbank. (A.) Late July. Fruit large, violet to light purple, with occasional shades of yellow. Flesh yellow, of excellent quality. For either canning or marketing this is a most popular kind.

Damson. (E.) A standard for years and too well known to describe. Trees are upright in growth and usually bear great crops in congenial soil. Succeeds everywhere Plums will grow.

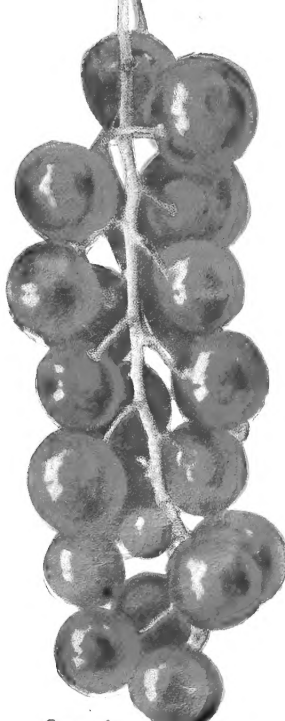
Green Gage. (E.) Another outstanding old variety. It ripens in mid-August and its medium sized, yellow-green, high quality fruit makes it a standard by which others are judged. Tree moderate grower.

Omaha. (Hybrid.) A promising kind, vigorous in growth and free from disease. Being an American-Asiatic hybrid, it inherits hardiness and productiveness from each parent. Produces great crops of coral fruit, yellow-fleshed and of good quality.

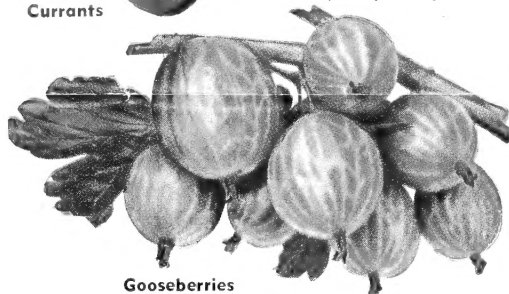
STANLEY PRUNE. (E.) A large, sweet, purple Plum with much merit. Introduced by the New York Experiment Station. Annual bearer, good for home or commercial purposes and the best of the "Prune" class.

FRUIT TREES BY POST

Due to their length, 5- to 6-foot trees cannot be sent by Post.
FOR POST, PACKING AND INSURANCE, ADD 10%.



Currants



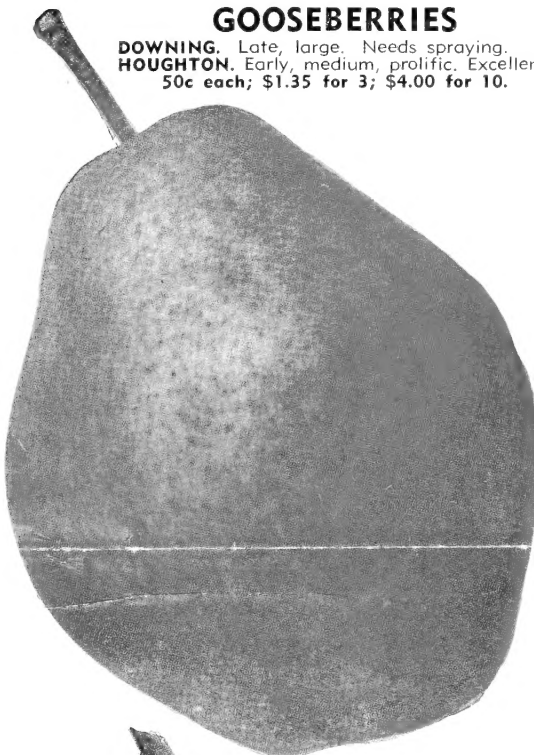
Gooseberries

CURRENTS

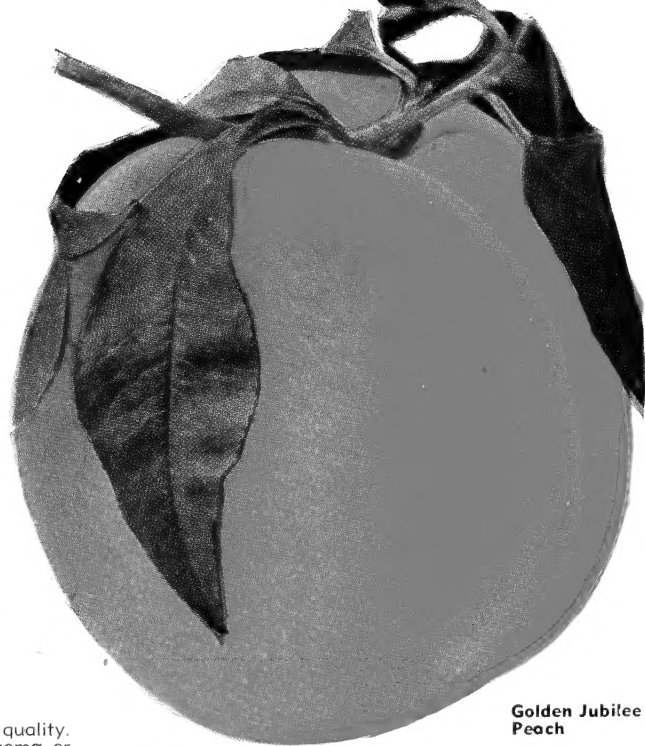
RED LAKE. Best red. Excellent for jelly. 50c each; \$1.35 for 3; \$4.00 for 10.

GOOSEBERRIES

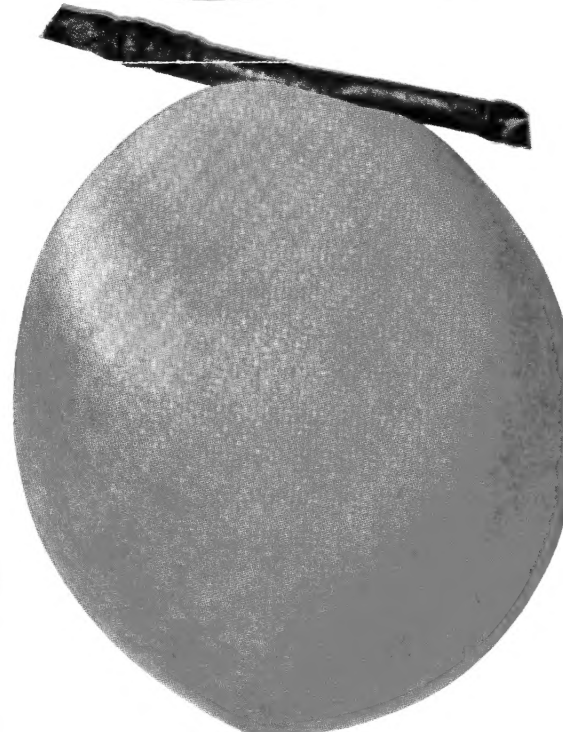
DOWNING. Late, large. Needs spraying.
HOUGHTON. Early, medium, prolific. Excellent. 50c each; \$1.35 for 3; \$4.00 for 10.



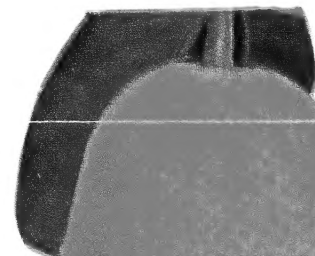
Kieffer Pear



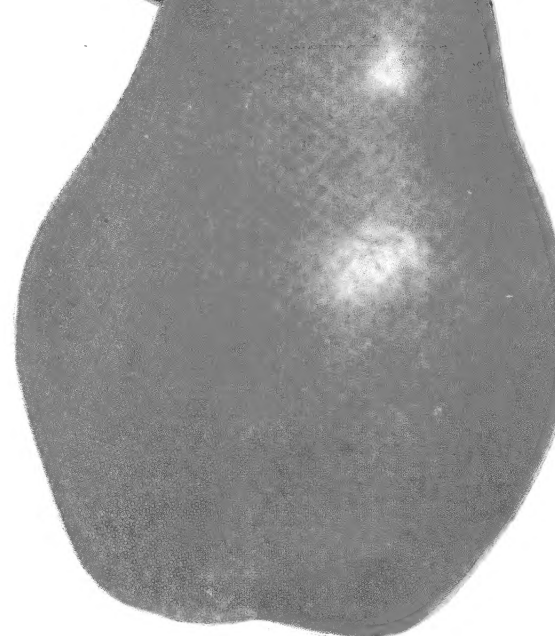
Golden Jubilee Peach



Elberta Peach



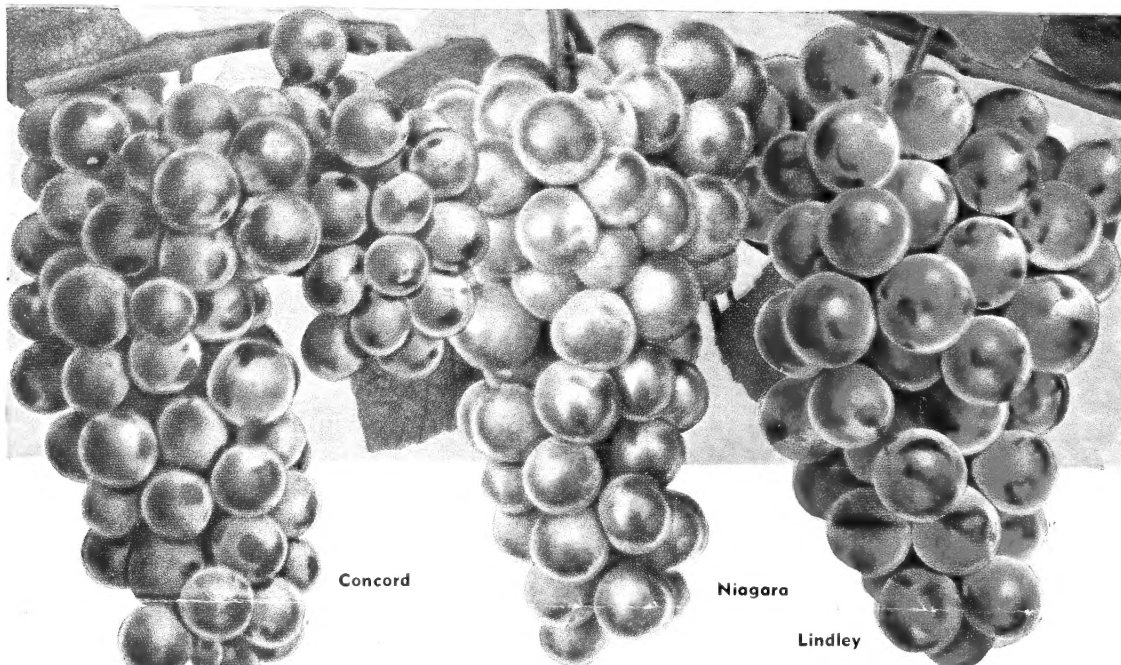
Bartlett Pear



Damson Plums



Why Not Grow Your Own



GRAPES

The most reliable of all fruits. If properly planted, trained and pruned, will last a lifetime. Select a location away from large trees and where they can remain for years. Varieties offered have been tested, and proved satisfactory for this section.

Black Grapes

Concord. Best all-around Grape.

Fredonia. New. Midseason. Excellent.

Moore's Early. Best early black.

Sheridan. A late improved Concord.

Red Grapes

Caco. Medium size. Excellent quality.

Catawba. Best late.

Lindley. Delicious. Midseason.

Lutie. Best early. Sweet and juicy.

White Grapes

Niagara. Best white.

Portland. Best early white.

Any of Above Grapes: Strong, 2-year vines, 35c each; \$1.50 for 5; \$10.00 for 50.

FOR POST, PACKING AND INSURANCE, ADD 10%.

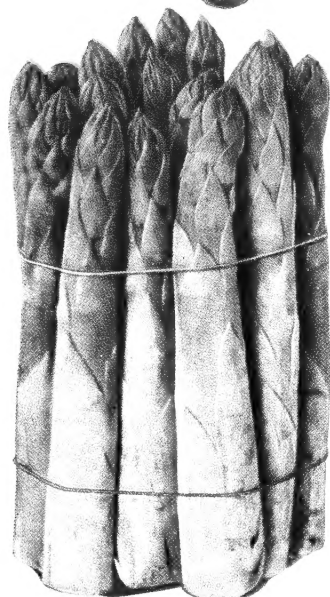
Asparagus

No garden is complete without this early, permanent and healthful esculent. A bed or row properly planted and cared for will last for years. We grow only Washington, which is the best. Plant 12 to 18 inches apart in row. 100 to 200 plants for ordinary family.

\$1.50 for 25; \$2.50 for 50; \$4.00 per 100.

MORE THAN 100 YEARS

That's how long we have grown Hillenmeyer's Quality, True-to-Name Fruit Trees.

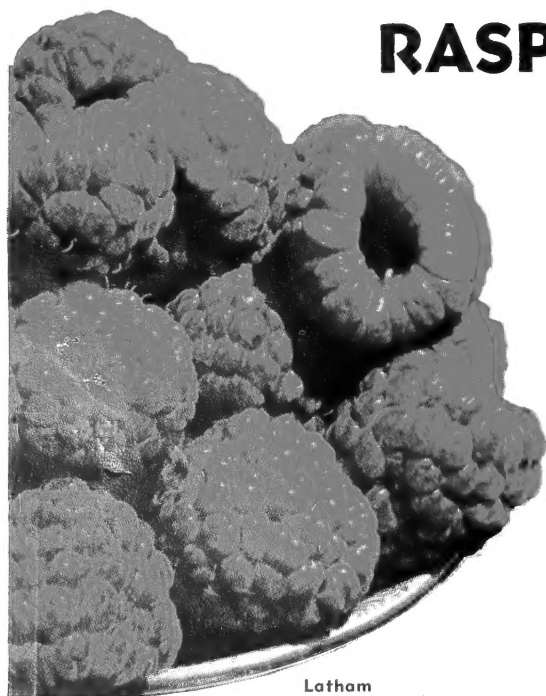


Asparagus

DEWBERRIES

We consider Lucretia the best Dewberry, making a very vigorous growth and fruiting early. The berries are large, jet-black, and of fine flavor. May be allowed to develop on the ground or trained, in either case producing large crops.

12 for \$1.50; 25 for \$2.50; 100 for \$8.00.



Latham Red Raspberries

Second Crop Seed Potatoes

Second-Crop seed is preferred and planted in this section by gardeners and those who grow Potatoes for profit. Ours are grown from certified stock, will go farther and give a better stand.

\$3.00 per 100 lbs.

IF YOU DO NOT HAVE OUR PRICE LIST

FALL 1946

SPRING 1947

LISTING—
SHADE TREES
EVERGREENS
SHRUBS
VINES
HEDGES, ETC.

Ask for PRICE LIST 106

RHUBARB

Plant in well drained soil 2 to 3 feet apart.

Excelsior. Early, long-stemmed variety. 25c each; 5 for \$1.00.

MacDonald. New, bright, high quality, Canadian variety which does not require so much sugar. Plant MacDonald and you plant the best. 50c each; 5 for \$2.00.

A Gift for You

To help you get the best results from your plants we will send absolutely free with every order, a copy of our booklet:

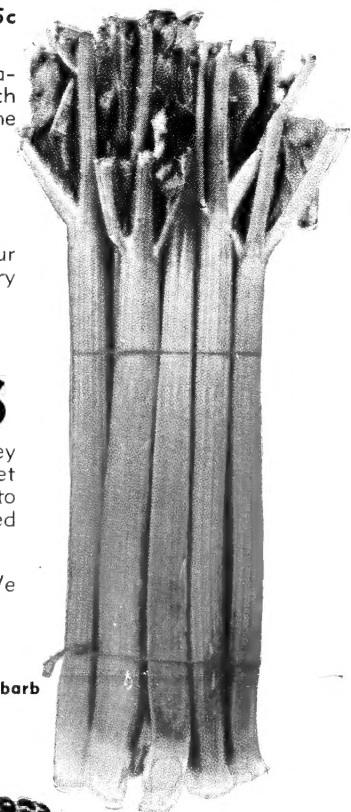
"HOW TO PLANT"

BLACKBERRIES

Though thorny and requiring more space, they are desirable in every large garden. Plant 2 feet apart in rows 5 to 6 feet apart. Twenty five to fifty plants for ordinary family. You will be pleased with the kind we offer.

Early Harvest. Early. Medium size. Prolific. We like it best.

12 for \$1.50; 25 for \$2.50; 100 for \$8.00.



Rhubarb

RASPBERRIES

Should be in every home garden. Require limited space and produce an abundance of the finest fruit. Set 2 feet apart; rows 4½ to 5 feet apart. 50 to 100 plants for ordinary family. We have tested almost all kinds and offer the best.

12 25 100

Cumberland. Best black. \$1.50 \$2.50 \$8.00

Latham. Red; standard. 1.50 2.50 8.00

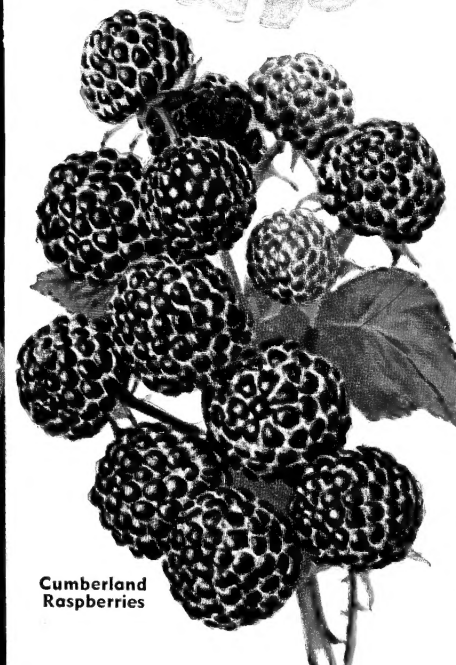
Sunrise. New outstanding red. 1.50 2.50 8.00

Indian Summer. New everbearing. 1.50 2.50 8.00

PANSIES

Big, strong transplants. Grown from best seed obtainable.

75c per doz.; \$5.00 per 100.



Cumberland Raspberries

Fruit? It's Lots of Fun!

STRAWBERRIES

We grow and sell the kinds which do best in Kentucky. Use Hillenmeyer's Tried and Tested Plants. All varieties listed are perfect flowering.

PREMIER

One of the most popular Strawberries ever introduced. Good plant maker, frost-resistant and prolific. The bright red berries are large, bluntly conical, of good quality and hold up in size to the very end if the season is favorable. The leading berry for market or home. No variety ever tested has been so deservedly popular and we recommend it as the **best early and midseason kind**.

BLAKEMORE

Ripens a few days before Premier. Berries light red, conical and will remain firm a few days after ripening. Excellent for commercial or home use. Productive, good plant maker, and does well on rather poor soil. Our plants are the yellows-free strain. Plant Blakemore for profit.

CATSKILL

An outstanding midseason variety of high quality which is rapidly growing in popularity. Bright red. Excellent for home use.

FAIRFAX

Of highest quality and ripens about a week after Premier. Berries bluntly conical, dull red, yellow or greenish seed and dark red flesh. Juicy, firm and a fine home berry.

GANDY

Still the best late berry. Robust plants with fruit on strong stems. Blooms exceedingly late and thus frequently misses frosts. Conical berries with large caps, firm and rather acid. Excellent for preserving, canning or shipping. Prefers a moist clay soil.

PRICES OF STRAWBERRIES

(Except as Noted)

100 plants	\$2.00
200 plants	3.80
300 plants	5.40
400 plants	6.80
500 plants	8.00
500 to 1,000 plants	\$ 1.50 per 100
1,100 to 3,000 plants	12.00 per 1000
3,100 to 5,000 plants	10.00 per 1000
5,100 to 10,000 plants	9.00 per 1000
11,000 to 25,000 plants	8.00 per 1000

Our prices permit you to make a selection of any variety listed. This is important when comparing prices.

For Post, Packing and Insurance, Add 10c. per 100.

NEW

TENNESSEE SHIPPER (Patented) and

TENNESSEE BEAUTY (Patented)

TENNESSEE SHIPPER. (Patented.) This new, outstanding Strawberry seems destined to supplant the very popular and much planted Blakemore. Its light, bright color is most attractive and is admired by all who see it. It is early and of good size throughout an extremely long picking season. The berries are conical, firm, and with its raised calyx, are easily "capped." They can be pulled without bruising and therefore do not have to be pinched. It has a long blooming period and if the early blossoms are killed by frost you will still get a fair crop. Vigorous and a good plant maker. An outstanding early berry for preserving, canning and shipping.

10c per 100 more than other kinds.

TENNESSEE BEAUTY. (Patented.) This is the outstanding introduction of the University of Tennessee in its Strawberry propagation. Its outstanding qualities are that it blooms and ripens after most varieties, and misses many early freezes which are often so destructive. The berries are large, bluntly conical or wedge-shaped. They are an attractive glossy color, of good quality, and are borne on semi-erect stems. The large, bright green calyx gives the berries an attractive setting. It is vigorous, free of diseases, and a medium plant maker, but productive. An outstanding kind for home canning and market. You must plant some Tennessee Beauty.

10c per 100 more than other kinds.



Premier

Cultural Directions for Strawberries

WHEN PLANTS ARE RECEIVED. Plant at once if possible. If season is not favorable put in cool, moist place, BUT DO NOT WATER. They also may be unpacked and trenched in open ground.

WHEN TO PLANT. Late March or April is the chosen time. Fall planting usually results in a complete failure.

SOIL. Strawberries respond to good soil and you should choose a fertile location. However, do not plant immediately after turning under sod, as white grubs invariably cause trouble. Prepare the ground very thoroughly.

DISTANCE TO PLANT. The rows should be three and a half to four feet apart and the plants set about eighteen inches in the row. It requires about 7000 plants per acre.

CULTIVATION. During the summer keep the ground constantly stirred and free of weeds. Moisture preservation by dust mulch will conserve the vitality of your plants and produce a fine matted row. Keep the hoe and cultivator busy.

MULCHING. Protect by mulching with clean straw in fall or early winter after the ground is frozen. Do not apply too heavily, as this smothers the plants. Leave on during the fruiting season, as it conserves moisture and keeps the berries clean.

AFTER FRUITING. Immediately plow or narrow the original row to about a foot. Thoroughly cultivate the middle so as to give the new plants a chance to get established. Repeat the second year. We do not advise keeping beds more than two or three years.

FAMILY REQUIREMENTS. About three hundred, five hundred, or a thousand plants are required for a small, medium, or large family.

SELECTION OF VARIETIES. We shall be glad to make selection of suitable varieties if you want to leave this to us.

HOW TO PLANT STRAWBERRIES



Too Deep

Too Shallow

Just Right

Hillenmeyer's Famous Kentucky Blue Grass

BLUE GRASS

Here in the heart of the famed Blue Grass Section of Kentucky, the best seed in the world is produced. Hillenmeyer Seed is of the highest quality, both as to purity and germination. Do not sow light, chaffy material of weak germination and carrying many noxious weed seeds. Why gamble with poor seed. **Plant the best.**

SUNNY LAWN MIXTURE

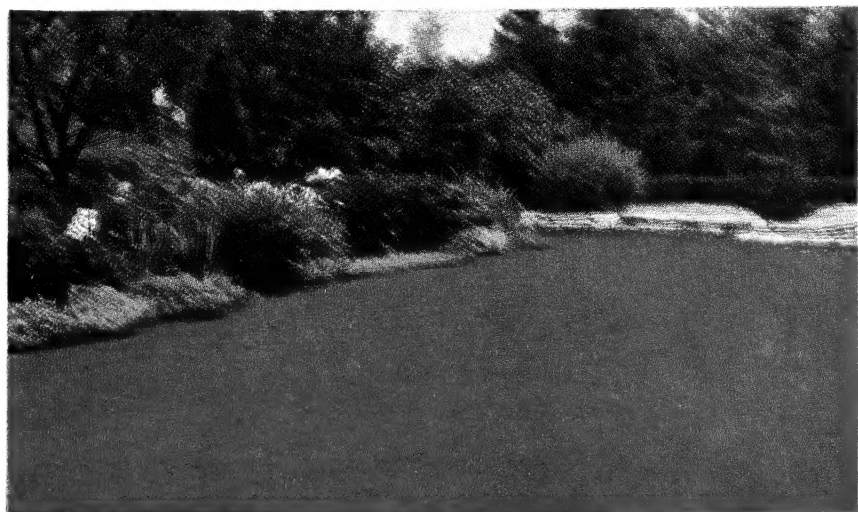
For sowing new lawns or where you have a thin stand we recommend our Special Lawn Mixture. This consists of Blue Grass, White Clover, and other varieties for quick effect.

SHADY LAWN MIXTURE

A scientific mixture of grasses to be used in shady locations on which the sun does not shine more than four or five hours per day.

Sow 2 to 3 lbs. to 1000 sq. ft. on thin lawn, 4 to 6 lbs. to 1000 sq. ft. on **new** lawn.

Due to scarcity, price of Grass Seed has advanced	Blue Grass	Sunny Lawn Mixture	Shady Lawn Mixture	Postage or Prepaid Express, add 5c per pound.
	1 lb. \$1.25	3 lbs. \$3.50	10 lbs. \$10.00	
	1.00	2.90	9.50	
	1.00	2.90	9.50	





PLANT ROSES



SUBSTITUTION When varieties ordered are sold out, we reserve the right to substitute with equal value or merit, unless instructed otherwise. Due to limited space we are unable to picture all of the Roses listed. However, all are of exceptional quality.

This Spring

Enjoy the Solace of Your Garden

While food is yet essential, those of you who are changing from vegetables to flowers will find growing Roses a most pleasant and inspiring recreation. From early June until frost their endless pageantry of color, fragrance and form, entrance the inmost recesses of our souls to give courage and perseverance to carry out a sacred task which is before us.

Many Roses which succeed in the North and other parts of the country do not do so well in Kentucky. Almost every Rose listed has been tested on our grounds and proved satisfactory and dependable. We have discarded or do not carry many which will be described favorably in other lists. Why spend money and time on doubtful kinds when you can buy our proved Roses? If properly sprayed and cultivated during summer, protected over winter, you will find a planting of these roses a most profitable expenditure for your garden.

There are more than 2000 varieties of Roses in general cultivation, and to list any large percentage of them would be impossible. The result of our tests and represents the "Cream of the Crop." Plant any of them with confidence. **Quality Plants:** The price of a Rose, like any other article, does not determine its value. Hillenmeyer Roses are strong, with good roots, true to name, properly grown (which includes cultivation, spraying and understock), ripened by Nature, handled so they are not devitalized by exposure and are free from leaf-diseases. **Hillenmeyer Roses Grow and Bloom Better—We Know It.**

Tried and Tested Rose Group

This group contains the very best standard kinds and any selection made from it will please.

PRICES: Strong, 2-Year Plants
\$1.00 each 10 for \$9.50 100 for \$90.00
For Post, Packing and Insurance on All Roses, Add 5c Per Plant

PINK

Betty Uprichard. Two-tone-copper-red buds, opening into semi-double salmon-pink blossoms. Fragrant. An outstanding variety.
Edith Nellie Perkins. One of the best. Long, pointed buds of cream, orange and pink, overspread with gold flush. Very prolific flowering; strong grower. Muddy fragrant.
Editor McFarland. We think this the finest deep pink garden Rose grown today. Its pointed buds on nice long cutting stems last longer and retain their form wonderfully well. Plants healthy and bloom freely.

Mrs. Charles Ball. A beautiful shell-pink sport of the well known Radiance. Vigorous, healthy, and should be in every Rose garden.

Picture. Splendidly formed, medium sized flowers of velvety rose-pink, the petals pleasantly reflexed. Well named, as both form and color are very lovely. A fine cutting Rose, unusually free blooming.

Pink Dawn. A fine deep rose-pink flower opening to a lovely pink with an orange base, sweetly fragrant. Strong, upright grower with all of the good qualities of the Radiance.

Radiance. Globular, cupped flowers of two-toned pink, light silvery tone in the inside and deeper on the outside. Vigorous and free blooming. Delicately fragrant. The standard pink Rose of the world.

The Doctor. Beautiful glowing silver pink with satiny edges. Extra large bud and blossom which is delightfully fragrant. One of our favorites.

TWO-TONED

Condesa de Santiago. Cupped flowers of fiery copper inside and rich gold on the reverse. Enticing Raspberry fragrance. Healthy and upright in growth.

Duquesa de Penaranda. Large double flowers of cinnamon-peach color; fragrant. Strong, upright plants with attractive foliage. The autumn bloom is especially fine. A wonderful Rose that should be in every garden.

Girona. A lovely bud of red and golden yellow borne on unusually long stems. Upright bush with light green foliage. The whole combination looks like a greenhouse variety.

Hinrich Goede. A brilliant, fragrant Rose with long, pointed buds of rich luminous vermillion shaded with gold which open to large, double, orange-yellow flowers flushed with Nasturtium-red. A spectacular Rose with excellent foliage.

Mme. Joseph Perroud. Long, slender buds with Nasturtium-orange, opening to sweetly fragrant flowers of Nasturtium-buff, with a hint of pale pink at the petal edges. Has received many awards.

President Herbert Hoover. Large flowers of flaming scarlet and yellow in the bud, opening to soft creamy yellow with scarlet markings. One of the most satisfactory garden Roses. Unusual growth, free blooming, especially in the autumn. Rich fragrance.

RED

Christopher Stone. Bright velvety scarlet flowers of good form, opening to show its golden stamens, fragrant. A magnificently beautiful Rose. Vigorous, upright grower.

E. G. Hill. Immense, dazzling red flower shading to darker crimson. Vigorous and free flowering. Fragrant. An old favorite.

Etoile de Hollande. This is, undoubtedly, the finest red Rose in the world. Large, crimson flowers of velvety finish and especially fine fragrance. Plants branching with healthy foliage. Should be in every Rose garden.

Gloving Carmine. The name appropriately describes this beautiful Rose. Strong grower, blooms freely and is very showy.

Grenoble. Large, globular, fully double flowers of brilliant red, almost scarlet. Prolific blooming and one of the best garden reds.

Poinsettia. A dazzling brilliant red Rose. Well shaped, high-centered buds of velvety texture on long stems.

Red Radiance. A sport of Radiance and exactly like its parent except in color, which is a deep shade of red. Blooms until frost and one of the best all-around red Roses in existence.

Southport. A brilliant, unshaded scarlet Rose, with fine tea scent. Particularly brilliant in bright sunshine and recommended for spectacular effects.

YELLOW

Golden Dawn. Large, double flowers of lemon-yellow, nicely formed and deliciously fragrant. Spreading plants with attractive disease-resistant foliage.

McGredy's Yellow. Unfading canary-yellow flower of excellent form with a mass of gold anthers, beautifying the center of the flower. Vigorous bush with dark green foliage. Stands heat well.

Mrs. E. P. Thom. A superior yellow Rose with long, beautifully shaped buds, opening to pure, unfading yellow flowers of fine form. Vigorous and prolific bloomer.

Mrs. Pierre S. DuPont. Nicely formed buds and double flowers of rich reddish gold, almost orange in the petals. Spicy fragrance. Foliage ornamental, healthy and disease-resistant. Recommended highly.

Sour Therese. Semi-double, cupped flowers of golden yellow. Buds long pointed with markings of carmine. Sweetbrier fragrance. Good foliage, strong grower and one of our finest yellow Roses.

WHITE

Caledonia. Purest white, perfectly formed buds on strong stems, opening to large flowers that retain their form until petals fall. No white Rose can surpass this perfect variety.

K. A. Victoria. Creamy buds and perfect, snow-white blooms tinted lemon-yellow at center, fragrant. A perfect white Rose.

McGredy's Ivory. Large, creamy white flowers touched with pale yellow at the base. Wonderful fragrance and a very desirable Rose.

Rose Sprays

CLOTRACIDE An economical spray for Roses, etc. Contains powerful insecticides and fungicides. Easily mixed and applied.

Small Size (makes 5 gals.)	\$0.50
Medium Size (makes 10 gals.)	.85
Large Size (makes 20 gals.)	1.50
Nursery Size (makes 80 gals.)	5.75

TRI-OGEN—Combined Spray Treatment Complete Protection Against Plant Insects and Disease

One of the most complete and satisfactory sprays for Roses. Controls leaf spot, mildew, and insects. Nationally advertised and used.

PRICES:
A—Small Kit (makes 16 gals.) . \$1.50
B—Medium Kit (makes 64 gals.) . 4.00
C—Large Kit (makes 32 gals.) . \$ 6.00
D—Estate Kit (makes 128 gals.) . 20.00

For Post and Insurance, add 10 per cent.

Ten Outstanding Patented Roses

Many of the finest of the new Roses are being patented. This naturally regulates, to a large extent, their propagation, description and sale. We are privileged to distribute these Roses and use the greatest diligence to see that they reach you in prime condition. However, we cannot be held responsible for their behavior or other things beyond our control.

PINK

Katherine T. Marshall. (Plant Patent No. 607.) A Rose of rare beauty and delicacy of form—growing vigorously with large, open, upright blooms of warm, glowing pink. Fruity fragrance. Perfect form and long stems. **\$2.00 each; 3 for \$5.00.**

Mary Margaret McBride. (Plant Patent No. 537.) The double, high-centered blooms are a clear deep coral-pink, suffused with gold at the base—very beautiful at all stages. Vigorous growth reaching to 2 feet; foliage smooth, leathery, dark green. A new continuous bloomer of outstanding merit. **\$1.50 each; \$3.75 for 3.**

RED

Charlotte Armstrong. (Plant Patent No. 455.) The color is warm red in the bud opening to cerise in hot weather and spectrum-red in cooler weather. Its long, pointed bud opens into a long-lasting, fragrant flower 3 to 4 inches in diameter. Vigorous. Foliage deep green and highly resistant to mildew. All-America Rose Selection for 1941. **\$1.50 each; \$3.75 for 3.**

Crimson Glory. (Plant Patent No. 105.) Glorious crimson flowers, shaded deep red and mellowed by a velvety nap, with wonderful fragrance, are borne continuously on strong, healthy plants about 2 1/2 feet tall. In the few years since its introduction, Crimson Glory has become a prime favorite, for its magnificent color and deeply satisfying fragrance make it the ideal Rose. **\$1.50 each; \$3.75 for 3.**

Heart's Desire. (Plant Patent No. 501.) Intensely fragrant, large, perfectly formed crimson flowers on long stems. Dark green, leathery foliage. Won 1942 All-America Rose Selection Award. **\$1.50 each; \$3.75 for 3.**

Mirandy. (Plant Patent No. 632.) Another winner in the All-America Rose Selection for 1945. A strong, free-branching plant producing large, long, pointed, ovoid buds of maroon-red. Blooms very double and delightfully fragrant. **\$2.00 each; \$5.00 for 3.**

YELLOW

Eclipse. (Plant Patent No. 172.) The very long, slender, streamlined yellow buds open to loose flowers with 25 to 30 golden yellow petals which hold their color well; fragrant. **\$1.50 each; \$3.75 for 3.**

Lowell Thomas. (Plant Patent No. 595.) Large, high-centered blossoms of clear canary-yellow on strong stems. Compact bushy plants. Has slight Tea fragrance. An All-America Rose Selection. **\$2.00 each; \$5.00 for 3.**

Peace. (Plant Patent No. 591.) Again, a lovely new Rose is born! The ovoid, golden yellow buds, etched with pink, open to beautiful, magnificent size. The fragrance is as delicate as the flower is beautiful. The plant is vigorous and hardy with very large, glossy, disease-resistant foliage. "This Rose should have a place in every garden as a living symbol of peace on earth, good will toward men." **\$2.50 each; \$6.25 for 3.**

Horace McFarland. (Patent Pending.) Named in honor of Dr. J. Horace McFarland. An upright growing, vigorous plant producing an abundance of large, deep apricot, ovoid buds opening to beautifully formed, buff-salmon, strictly scented blooms of 45 petals. All-America Rose Selection. **\$2.00 each; \$5.00 for 3.**

IF YOU DO NOT HAVE OUR CATALOG
(Fall 1946-Spring 1947)
Listing Evergreens, Shade Trees, Shrubs, Hedges, Vines, Etc.
Ask for Price List 106

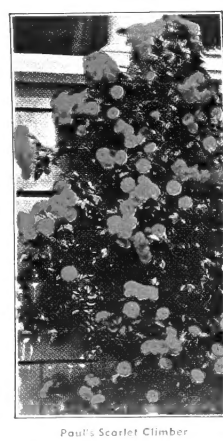
TWO-TONED

HILLENMEYER'S ROSES

Are Selected and Tested for Kentucky's Climate



CLIMBING ROSES



Strong, 2-year plants: **\$1.00 each; 10 for \$9.50.** Except as Noted.

Chopin's Pink Climber. Double rich pink with a touch of salmon. Holds its color and remains attractive longer than any Rose in our list.

Climbing American Beauty. Extremely beautiful light crimson; buds and flowers very fragrant.

Dr. W. Van Fleet. Large flowers of exquisite flesh-pink, on long stems. Outstanding large flowered pink climber.

Gardenia. Buds rich creamy yellow, opening to pleasing yellow that fades to cream.

Mary Wallace. Large, clear brilliant pink flowers. Fine for cutting.

Mermaid. Unusually large, single blooms of clear, light yellow. Very attractive.

Paul's Scarlet Climber. Vivid scarlet-red that can be "seen a mile." Holds its color.

Silver Moon. Semi-double white flowers. The showy yellow stamens make it doubly attractive.

KING MIDAS. (Plant Patent No. 585.) Large, red, flushed buds opening into hybrid-tea-like blooms, making the plant appear as a living, limpid, yellow mass of golden glory. A new outstanding creation for pillar, porch, pergola or garage. **\$1.50 each; \$4.50 for 3.**

POLYANTHA ROSES

These dwarf everblooming Roses are fine for bedding, edging, and are quite hardy. Can also be used with striking effect in landscape plantings.

\$1.00 each; 10 for \$9.50.

Cameo. A distinct shade of shell-pink and salmon with a glow of gold.

Miss Edith Cavell. Semi-double; scarlet-red. Good, strong, continuous bloomer.

Orange Triumph. Full, sparkling flowers of scarlet-orange borne in great clusters throughout the season.

FLORIBUNDAS

\$1.00 each; 10 for \$9.50.

Floribundas may be best recognized and described as large Polyanthas, both as to size of blossoms and height of bush. They are vigorous, free flowering and can be used for bedding, edging or as small shrubs in landscape designing. Becoming more and more popular.

Dagmar Spoth. Pure white flowers produced in showy, large trusses all through the summer.

Improved Lafayette. Glowing red blossoms suffused a vivid crimson. Upright and vigorous.

Mrs. R. M. Finch. Handsome semi-double, rose-pink flowers more than 2 inches across.

PATENTED FLORIBUNDAS

\$1.00 each; 10 for \$9.50, except as noted.

We have selected five outstanding patented varieties.

Betty Prior. (Patent No. 340.) Exquisite, single, light pink blossoms resembling a Dogwood.

Donald Prior. (Patent No. 377.) Semi-double; glistening, glowing scarlet. Free bloomer.

Permanent Wave. (Patent No. 107.) Large, semi-double flowers of rosy pink with coarse edges. Petals are waved permanently from bud stage to the finish.

FLORADORA. Patent Pending. Hybrid Tea type. Double buds, golden yellow, opening to large, double, golden yellow flowers. Vigorous growth. **\$1.00 each; \$3.00 for 3.**

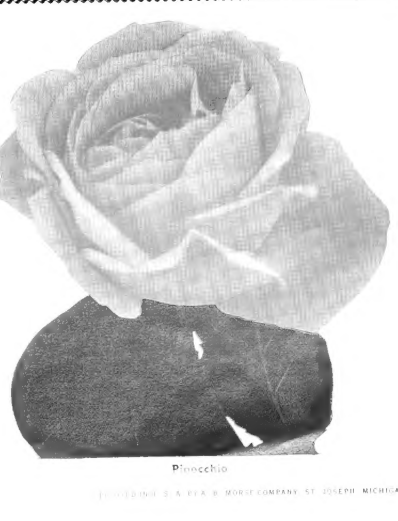
FINOCCHIO. Patent Pending. Hybrid Tea type. Double buds, golden yellow, opening to large, double, golden yellow flowers. Vigorous growth. **\$1.00 each; \$3.00 for 3.**

SHRUB ROSES

2-year plants, **\$1.50 each**

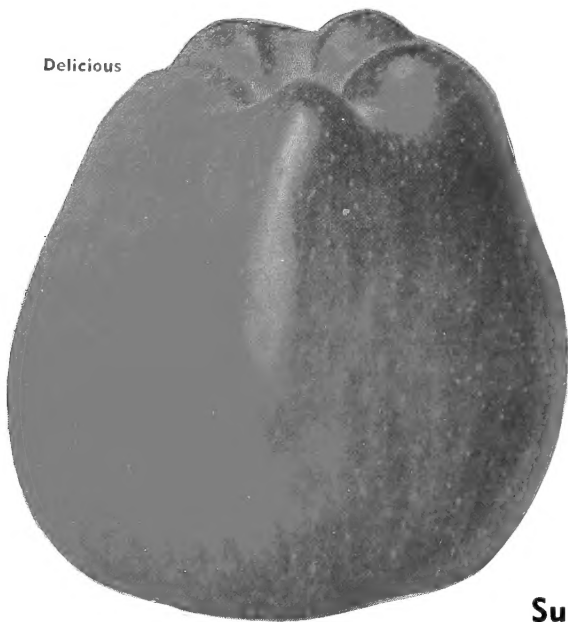
Hugonis ("Golden Rose of China"). The finest shrub Rose known. Blooms in May, its arching branches covered to the tips with single, yellow, cup-shaped flowers. Unsurpassed for mass effects and in the shrub border.

Max Graf. A clear pink, single Rose, much used to cover banks, walls or embankments. Belongs to the Rugosa family and is hardy.



For Post, Packing and Insurance on all Roses, add 5c per plant.

Delicious



APPLES

No other fruit is so dependable and generally desirable as the Apple. It will thrive in almost any well drained soil. The period of ripening extends from early July until frost and then they can be kept through the entire winter. For family use there is no fruit so indispensable. With moderate care they will pay a handsome return on your efforts and investment. We have kept our list of varieties up to date and you can plant any of them with confidence.

PRICE OF APPLES			
2- and 3-year-old trees			
	Each	5	50
3 to 4 ft. . .	\$0.75	\$3.25	\$27.50
4 to 5 ft. . .	1.00	4.50	40.00
5 to 6 ft. . .	1.25	5.75	50.00
For Post, Packing, Insurance—add 10%			

Fall Apples

- Grimes' Golden.** The very best quality fall Apple. Golden yellow. Matures early and is a heavy bearer. This variety is troubled with canker, which shortens the life of the tree. In addition to the regular Grimes, we offer **Double Grafted Grimes' Golden**, which is a longer-lived tree, at 25c extra.
- McIntosh.** A fine variety which has won its way because of its productiveness and extra high quality. Bright red; smooth.
- Paducah.** A Kentucky product very much resembling Rome Beauty but about 2 to 3 weeks earlier, with more color. This variety stands at the top of the list as to production at the Kentucky Experiment Station.
- Wealthy.** Large; shaded to dark red. Quality good, tender. Productive. Early to bear, and most satisfactory.

Winter Apples

- Baldwin.** Red; large, fine quality. Tree vigorous. The eastern commercial Apple.
- Delicious.** See Red Delicious.
- Jonathan.** Red; medium size, quality excellent. Tree never large, but productive.
- Red Delicious.** As this extra red strain is such an improvement on the old Delicious we are propagating it entirely. Whenever you ask for Delicious we give you this red strain at no extra cost. Fruit large, uniform, and of highest quality. Distinguished by the five lobes on the blossom end.
- Red Stayman.** Dark rich red, indistinctly marked. Fruit large, good quality and keeper. We think this the outstanding winter Apple for Kentucky. As the red strain is an improvement over ordinary Stayman, we are propagating it entirely.
- Rome Beauty.** Large; red; tender, sub-acid. Early bearer and productive. A popular variety in most sections.
- Turley Winesap.** A larger seedling of Winesap which it somewhat resembles. Conical, rich red and of highest quality. A recent introduction, bears early and is fast gaining popularity.
- Yellow Delicious.** A yellow type of the old standard Delicious which has become deservedly popular throughout the country, and of some highest quality.
- York Imperial.** A late keeping commercial or home variety. Shaded red on yellow skin. Flesh firm. Tree healthy. Regular and heavy bearer.

Summer Apples

- Anoka.** Medium size; red striped and of good quality. The outstanding feature of this Apple is the earliness at which it bears. Sometimes produces fruit in the nursery row. Excellent for small areas.
- Close.** A new early red variety of outstanding promise both for home and commercial plantings. Ripens a few days ahead of Transparent.
- Duchess** (Often called Oldenburg). An outstanding variety following Early Transparent. Equally productive and best of its season. Ours is the "red" strain. Early bearing.
- Early Transparent.** Waxy yellow; tart; excellent. Early bearer; productive. Valuable for home or market.

- Golden Sweet.** Yellow. The best sweet we know. Vigorous and productive. Hasn't a fault.
- Hyslop Crab.** The very best hardy Crab, producing a heavy crop of tart, bright red fruits that are unexcelled for culinary purposes. Bears early and productively.
- Lodi.** The best description of this variety may be to say that it is a larger, later Transparent. Pale yellow, tart, and ripens about a week later. Tree vigorous. Many think it will supplant Transparent as a commercial variety.
- Maiden's Blush.** See Polly Eades.
- Polly Eades.** A Kentucky-developed variety. While not well known, is superior to Maiden's Blush. Plant this on our recommendation and you will never regret it.

CHERRIES

Not difficult to grow, but the trees do best in well drained, rich soil. The sour varieties grow more readily than do the sweets, but you can have both if the location is satisfactory. Be sure to plant the trees as soon as they arrive. Press the soil firmly around the roots; tramp it hard.

Cluster and Sub-Acid Varieties

- You may plant either of these varieties and be rewarded. This group seldom fails to bear a good crop.
- Early Richmond.** This old standard Cherry has been the favorite for years. The fruit is tart and very valuable for canning purposes. Yields nearly every year and reddens the tree with its wonderful crop.
- Montmorency.** Gradually supplanting Early Richmond because of its size. Except for being a little later it is practically the same. Not quite as acid; when ripe it is good to eat from hand. The tree is hardy, blooming late, and frequently will make a crop when the sweet varieties fail.

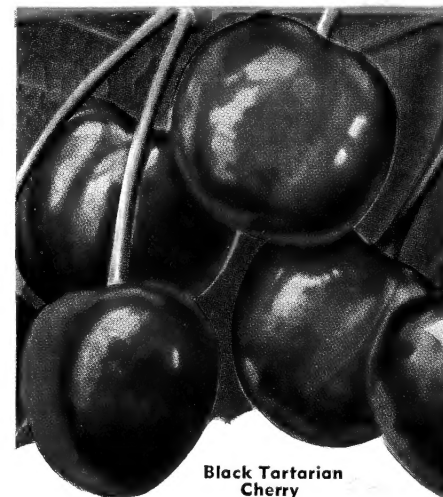
Fruit Trees by Post

Due to their length, 5- to 6-ft. trees cannot be sent by Post.

FOR POST, PACKING AND INSURANCE, ADD 10%

Sweets or "Heart" Varieties

- This group grows luxuriantly, makes a fine showing for a few years, and then may die if not in soil that is exactly suitable. The following varieties are the hardest of the group. Best to plant two varieties of sweet Cherries for pollination.
- Black Tartarian.** Perhaps the most popular of the sweet varieties. Fruit is large, black, and heart-shaped. High quality. The tree is vigorous in suitable soil.
- Napoleon** (Royal Ann.) Large; yellow; firm and high quality. Not as much planted as it should be.



Black Tartarian Cherry

PRICES ON CHERRIES

	Each	5
4 to 5 ft.	\$1.75	\$7.50
5 to 6 ft.	2.00	8.75



Montmorency Cherry